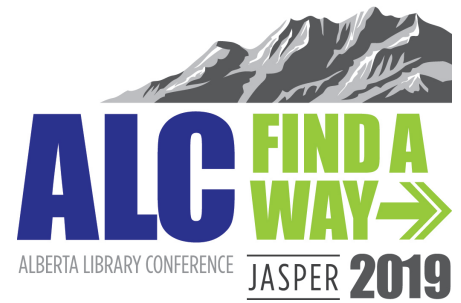


CONFERENCE SCHEDULE

Friday, April 26, 2019



TIME	ACTIVITY	ROOM
6:45am - 8:30am	Breakfast	Beauvert Dining Room (also available in Moose's Nook until 10)
8:00am - 8:30am & 10:00am - 3:00pm	Registration Desk Open	Lobby
8:45am - 10:00am	A1 Keynote Speaker: Craig Silverman	Beauvert Dining Room
10:00am - 4:00pm	Trade Show Exhibits	Mary Schaffer Ballroom
10:00am - 10:45am	Coffee Break	Lobby, Exhibits, Lower Level (Main Lodge) & Clubhouse
10:45am - 11:45am	Concurrent Sessions B	To be announced
11:45am - 1:30pm	Lunch	Beauvert Dining Room
1:30pm - 2:30pm	Concurrent Sessions C	To be announced
2:30pm - 2:45pm	Coffee break	Lobby, Exhibits, Lower Level (Main Lodge) & Clubhouse
2:45pm - 3:45pm	Concurrent Sessions D	To be announced
4:00pm - 6:00pm	ALTA Annual General Meeting	Tonquin
4:00pm - 6:00pm	LAA Annual General Meeting	Pyramid A/B/C
6:00pm - 8:00pm	Dinner	Beauvert Dining Room
7:00pm - 8:00pm	Author Talk: Kate Harris	Pyramid A/B/C
8:00pm - 9:00pm	Author Talk: Pauline Dakin	Pyramid A/B/C

Friday Keynote -Craig Silverman

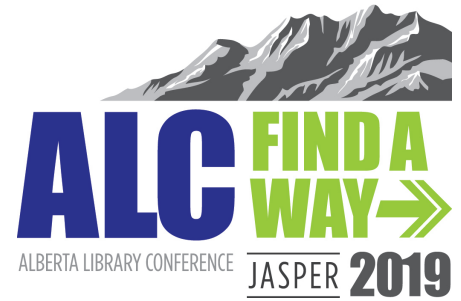
Craig Silverman is an award-winning author and journalist and one of the world's leading experts on online misinformation, fake news, and content verification. He is the media editor of *BuzzFeed News* where he leads a global beat covering platforms, online misinformation, and media manipulation.

Craig was named to the Politico 50 for his work exposing fake news and its effect on American politics and is the 2018 recipient of the Carey McWilliams Award from the American Political Science Association, which honors "a major journalistic contribution to our understanding of politics." His journalism and books have been honored by the Mirror Awards, U.S. National Press Club, National Magazine Awards (Canada), Digital Publishing Awards, and Crime Writers of Canada.

Craig previously was the founding editor of *BuzzFeed Canada*, and was also the founder of *Emergent.info*, a rumor tracking project that was developed as part of a research fellowship with the Tow Center for Digital Journalism at Columbia University. His research resulted in the publication of "Lies, Damn Lies, and Viral Content: How News Websites Spread (and Debunk) Online Rumors, Unverified Claims and Misinformation." From 2004 to 2015 he wrote *Regret the Error*, a blog about media accuracy and corrections, which became part of the Poynter Institute for Media Studies and was the basis for an award-winning book of the same name.

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In 2010, Craig was part of the team that launched *OpenFile*, an online news startup that delivered community-driven reporting in six Canadian cities. He is the former managing editor of PBS *MediaShift* and has been a columnist for *The Globe and Mail*, *Toronto Star*, and *Columbia Journalism Review*. Craig also edited *The Verification Handbook* and *The Verification Handbook for Investigative Reporting* for the European Journalism Centre, and is the author of the award-winning book *Mafiaboy*.

Friday Networking Activities

Available all day: Mystery Town Tour Jasper

Cost: \$30/person

Grab a friend and play this clue-solving adventure that transforms Jasper Park Lodge into a real-life puzzle board! Follow a series of FUN and challenging clues using the Mystery Towns App that will lead you around Jasper Park Lodge, solving the puzzles you need to unlock a final mystery. You can play at any time during your stay at the conference. Check out their website at: <http://www.mysterytowntours.com/>. Ready to sign up and play? Register via the [ALC website](#).

7:00 pm Author Talk: Kate Harris

Kate Harris is a writer with a knack for getting lost. Her words have been featured in *The Walrus*, *Canadian Geographic*, and *The Georgia Review*, among other publications, and cited in *Best American Essays* and *Best American Travel Writing*. A Rhodes and Morehead-Cain scholar, she was named one of Canada's top modern-day explorers and in 2012 won the Ellen Meloy Desert Writers Award. Her journeys edging the limits of nations, science, and sanity have taken her to all seven continents, often by ski or bike. She's been profiled in *Guernica*, *The Globe and Mail*, *VOGUE Germany*, and the short film *The Art of Wild*. When she isn't wandering the world, she lives off-grid in a log cabin in Atlin, British Columbia. Her first book is the national bestseller *Lands of Lost Borders*.

8:00 pm Author Talk: Pauline Dakin

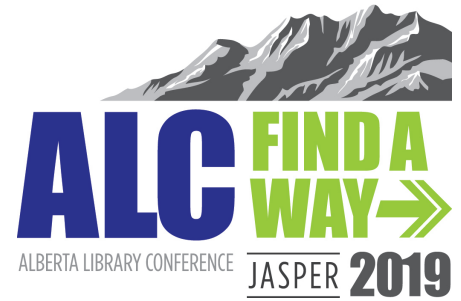
Pauline Dakin is the bestselling author of *Run, Hide, Repeat: A Memoir of a Fugitive Childhood* which won the Edna Staebler Prize for Creative Non-Fiction, was named one of the best 100 books of 2017 by *The Globe and Mail*, and was shortlisted for the BC Book Prize, the Evelyn Richardson Non-Fiction Award, the Margaret and John Savage First Book Award – Non-Fiction.

For many years Pauline was a trusted voice on health and medical issues as health reporter for CBC National News. She was a long-time host of the regional CBC documentary program *Atlantic Voice*. Her reporting and documentary work has been recognized with many regional, national and international awards. She is a three-time recipient of fellowships from the National Press Foundation in Washington and is a fellow of the MIT/Knight Science Journalism program on medical evidence in Cambridge, Mass.

She currently teaches journalism at the University of King's College in Halifax, N.S., Canada.

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Concurrent Sessions

10:45am-11:45am

B1 Part of the Job?: Dealing with Third Party Harassment in Libraries - Tami Oliphant and Danielle Allard

The #MeToo movement has recently brought to popular consciousness the pervasiveness of sexual harassment in the workplace. In public libraries, frontline workers are often victims of harassment by the very people they endeavour to support--library patrons. In this session we will explore the problem of third party harassment for library workers by examining the multiple facets of the problem, inviting discussion about the issue by presenting a series of scenarios, and providing a set of “best practices” derived from professional and academic literature that can assist individuals and organizations dealing with this issue.

B2 Not the Right Kind of Doctor: Finding a Way to be a Librarian in Medical School - Joanne Rodger

Joanne Rodger recently embarked on a new employment adventure as the Curriculum Specialist for the medical school at the University of Alberta. This is a new position that was not well defined and the past year has been spent finding ways to say yes to many new (and challenging) opportunities, think about things in new ways, and be persistent, even though, according to many of the physicians she work with, she is not the “right kind of doctor”. This session will highlight some of the professional characteristics that many librarians and library staff have and demonstrate how these skills can be effectively integrated into non-library environments. Using examples from her medical school experiences, the session will address how to leverage the knowledge, skills, and attitudes we all develop by working in libraries to help transform other types of organizations.

B3 Big Ideas for Little Libraries - Jane Skocdopole and Rhonda O’Neill

Rural library staff and their trustees too often doubt the impact that they can make with their limited resources. They may not dream big enough, or they might play it safe because they are afraid of failing. Conference sessions aimed at libraries of all sizes may not speak to rural library staff and trustees, because they often deliver library services with reduced access to resources (e.g. a lack of space, time, staff, money, volunteers and/or community members). Exploring the factors that have led to successes at some of Alberta’s littlest libraries, this session will share strategies that little libraries can use to build success in their own communities. The presenters will be conducting a survey of small rural libraries, and will interview high-performing rural libraries to discover the secrets of their success.

B4 Trustee 2.0 - Tanya Pollard

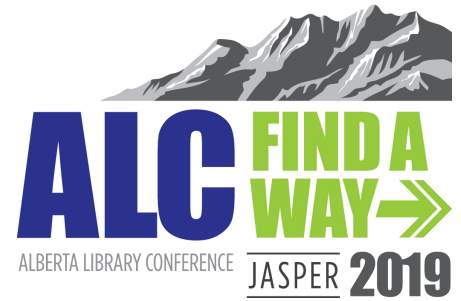
Are you a new trustee? Has it been a while since you have participated in the PLSB Board Basics workshop? Join ALTA as it presents Trustee 2.0: the next step for new trustees. You will learn the roles and responsibilities of a board member, boardroom best practices, the importance of the board-director relationship and many other skills that will make your job as a library trustee more efficient and enjoyable.

B5 Engaging and Empowering Marginalized Groups - Jennifer McDevitt

One of the greatest challenges faced by rural public libraries is providing inclusive services and programming in heterogeneous, capitalist communities. When challenged by community members, it is essential for

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rural libraries to go beyond traditional services and work to foster understanding and critical thinking. They must resist calls to only spend taxpayer dollars on “neutral” services and programming; in order to uphold their responsibility to intellectual freedom, libraries must provide for everyone in their community. By focusing on building relationships, the community-led model emphasizes engaging with marginalized groups in order to effectively serve them. Explicitly bringing people in from the margins and showing them that the library is not just another place where societal norms are upheld enables libraries to create a safe space for everyone and build a stronger community.

B6 Dewey Divas Present: Best New Books for Children & Young Adults, Spring 2019 - Rosalyn Steele, Andrea Colquhoun, Lahring Tribe

Publisher sales reps from HarperCollins and Penguin Random House present their picks for the best new children’s and young adult books on their Winter and Spring/Summer 2019 lists.

B7 Finding Success on Social Media - Marina Fernandes

With the constant change of social media algorithms, how do libraries reach their fan base and keep them engaged with a finite amount of library resources? Since 2016, Facebook has made multiple changes to their algorithm that have impacted the way the News Feed functions. Post reach has declined significantly, and engagement is down. So how do libraries combat these changes? In this session, we’ll discuss how small changes can make a big impact on Facebook, and how you can use other social media tools to your advantage. We’ll cover Snapchat, Twitter, LinkedIn and Instagram. We’ll dish on how to decide which platform is the right fit for your organization, what works and what doesn’t. It’s social media 101 for libraries!

B8 We Solemnly Swear: EPL’s Leadership Promise – Melanie St-Onge, Pilar Martinez

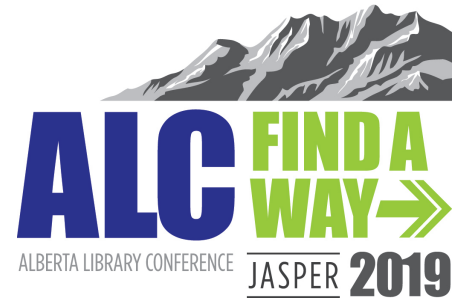
As JFK once said, “Leadership and learning are indispensable to each other.” What happens when a public library’s managers and senior leaders commit to improving their approach to leadership? The first step is a deep dive into the practice of leadership, with the goal of understanding ourselves as leaders, and learning tools to help us coach our teams. This is precisely what EPL did, by engaging the Roy Group to teach their Leader’s Discipline course to all managers and senior leadership. From this valuable learning experience arose the importance of making a commitment to EPL staff members that clearly outlined how we intend to show up as leaders. The Leadership Promise is the result of this commitment. We will provide an overview of the most useful tools we use to coach and support our staff, as well as how we bring to life the Leadership Promise with our teams.

B9 Reflections on Teaching and Learning Indigenous Contexts for LIS in Canada - Tanya Ball, Kayla Lar-Son, Toby Grant, Christina Borys, Sandy Hoye, Leigha Rind

In Fall 2018, the School of Library and Information Studies (SLIS) at the University of Alberta offered “LIS 598: Indigenous Contexts for LIS in Canada.” This marked the first time that a 3 credit course centered around Indigenous librarianship was taught by and with Indigenous perspectives. This session provides insight into the teaching and learning within this course, showcasing both instructor and student perspectives.

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B10 The Interactive Library - Rena Traxel

Are you smarter than a middle grader? Come find out in this hands-on session that will walk through how to create tailored library lessons that are both fun and educational. But don't get too comfy, as Rena will be putting you to the test! You will try your hand at the genre game. The game objective, originally created for middle school students, is to teach genre and exposure students to new books while engaging both collaborative and critical thinking skills. So move over book tasting, there is a new game in town! Bonus!!! The Interactive Library is all about creating challenges, such as the genre game, that are both cost and time effective.

B11 Visit the Vendors

1:30 pm – 2:30 pm

C1 Embrace the Challenge: Creating Partnerships to Develop Research Services in an Academic Library - Kieren Bailey, Michele Jacobsen

One key to the success of library instruction programs is to develop partnerships with faculty to promote research services to students. In this session we explore one researcher-librarian's collaborative exploration with faculty on how to integrate library instruction into a writing course. Three approaches were studied: the one-shot session, a partially embedded approach, and a fully embedded librarian approach. Hear how the fully embedded approach offers a unique perspective on partnerships between librarians and faculty. The presenters will share how these librarian-faculty collaborative partnerships were established and the recommendations that have emerged to inform such partnerships more broadly.

C2 In Your Feelings: Let's Talk About Emotional Labour in Public Libraries - Kyla Lee

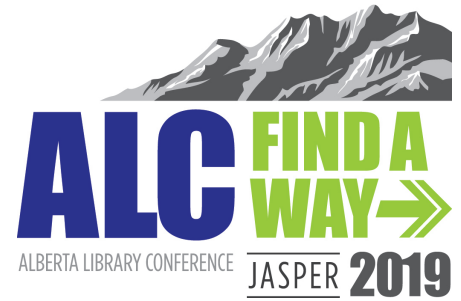
In the fall of 2018, Kyla conducted a pilot study at the University of Alberta School of Library and Information Studies to learn more about how emotional labour manifests in public library workers' interactions with difficult patrons. This session will begin with a brief history of the research on emotional labour, and then go over the pilot study and its findings. Through the stories of the anonymous public library workers we can better understand the emotional labour demands of public library work. Ultimately, emotional labour will never disappear from library work, but together we can find a way to recognize its existence and value, and leave with some tools to better manage it.

C3 Digital Collections and Decolonization Practices - Larry Laliberte

In light of the Truth and Reconciliation Commission's Calls to Action, the presenters will highlight various ways forward to begin to reframe and decolonize digital collections that have historically served as repositories of settler/trespasser ephemera (postcards, maps). Moving beyond the initial, albeit critical step of modifying/enhancing catalogue and metadata records to reflect terms and associations related to Indigenous groups, the presentation will "map out" how these collections might be reimagined to allow individuals and groups to embed, or via other digital and in-person means, become co-curators in the re-telling of prairie history. Utilizing examples, the presentation will undertake a "side-view" that locates oneself within the landscape in order to challenge, and draw attention to superimposed colonial co-ordinates, and their linear delineations that continue to serve as signposts in supporting the narrative of conquest.

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C4 Find a Way: Understanding Access and Privacy Legislation - Shannyn Rus

Shannyn was a municipal councillor, library board trustee and local board member from 2013- 2017 when she became a privacy breach victim. With a unique work-related knowledge of access and privacy legislation, Shannyn embarked on a challenging journey to understand Alberta's access and privacy legislation as it relates to public bodies and individuals' rights. Her experience as a trustee and breach victim can help public bodies such as libraries understand that serious consideration should be given to preparing privacy breach response plans, including communication strategies that are as open as possible. A good communication plan with the affected individuals is a cornerstone of an organization's response to a privacy breach, but only if that plan is in place and tested before the breach occurs.

C5 How to Hire a Library Superhero - Tanya Pollard, Jane Skocdopole

Finding your community in need of hiring a new Library Director? You need someone who can leap over stacks of books and resources in a single bound! Someone who can find just the right resource with their laser sharp vision, build fortress-like policies and grant proposals, stretch a dollar like it is made of "elasto-steel," and still have the energy to wrangle cranky toddlers at Read and Rhyme! Finding this person seems like a tall order, and a daunting task, but fear not, ALTA is here to help you! This session will leave you with the tools and knowledge to seek out, identify, and enlist the loyalty of your very own Library Superhero.

C6 Is Tango All We Get? – Alissa Droog, Danielle Bettridge, Alyssa Martin, Ashleigh Yates-MacKay

The LGBTQ+ community has had to continuously fight for their rights, including their right to be represented in the library. Amazing strides took place this year, seeing programs such as Story Time with a Drag Queen and an increase in publishing LGBTQ+ literature, but these strides were met with pushback. We must find a way to ensure that everyone is represented in the library. In 2018, we examined the representation of LGBTQ+ characters in children's picture books and noticed some trends in how these stories are told and who is included. Session attendees will become familiar with available titles and their strengths and weaknesses. Through this we can make better informed decisions when incorporating LGBTQ+ children's picture books into programs, readers' advisory and collections. This helps to ensure positive LGBTQ+ representations in our libraries, while resisting censorship.

C7 Dewey Divas Present: The Best New Adult Books for the First Half of 2019 – Rosalyn Steele, Andrea Colquhoun, Lahring Tribe

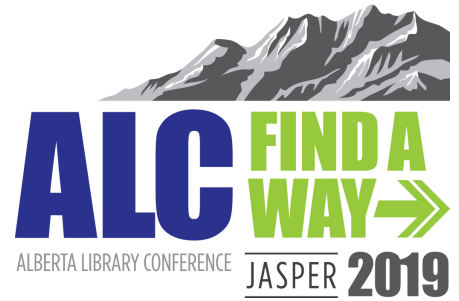
Publisher sales reps present their picks for the best new books for adult readers from their Winter and Spring/Summer lists.

C8 Under the Cover: Linking Books to the Lives of Their Previous Owners – Sarah Fisher

How do you find a way to engage historians and genealogists with your collection? Give them what they are looking for... primary resources! We all have books in our collections with inscriptions, letters, bookplates and flattened objects inside. But what do we do with them? The Robertson Library, University of Prince Edward Island, has identified a number of in-house books with interesting ownership stories. Researching the connection between the book, as artifact, and its previous owner(s), the UPEI Library has created a VRE (Virtual Research Environment), www.BookLives.ca, for genealogists and historians. Learn about this new primary

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source (held within your own library stacks) and hear some of the stories of book lovers from the past.

C9 Great Libraries Make Great Cities – Mary Kapusta, Ben Henderson, Evan Woolley

Join Ben Henderson and Evan Woolley – library board members and city councillors from Edmonton and Calgary – to explore how great library systems directly contribute to the health of our cities. These passionate library advocates will share how libraries provide civic solutions, how your city can support your library beyond funding, and offer practical advice on creating advocates on council. This session will include a Q&A opportunity.

C10 Disrupting White Supremacy in the Library: It Starts with You – Carley Angelstad

This presentation will help library workers say “yes!” to taking responsibility for a history of racial oppression that continues in libraries today. When we think of racism or white supremacy we often imagine extremes like the KKK. However, racism is still embedded in our libraries. By not actively working to disrupt this power imbalance, library workers are (intentionally or not) supporting it. This session will explore the harmful effect this has on marginalized patrons and highlight ways that white library workers can disrupt racism both individually and within their library. Finally, we will explore resources and tools that can be used to continue the unlearning and help forge new paths that will better serve everyone in our community.

C11 Visit the Exhibits

Take this opportunity to visit the Trade Show!

2:45 pm – 3:45 pm

D1 Closing the Cultural Gap: Outreach Services to Hutterite Communities in Stettler County – Brandi Roper

Learn how the Stettler Public Library partnered with local Hutterite Colony schools to build relationships and spark a love of reading among children. This session will focus on lessons learned while establishing and running this outreach program and will look at strategies that have worked to build relationships and expand community participation.

D2 Library Support Inside and Out: An Academic Library Partnership with a Native Studies Course – Allison Sivak, Kayla Lars-son, Kyla Lee, and Leigha Rind

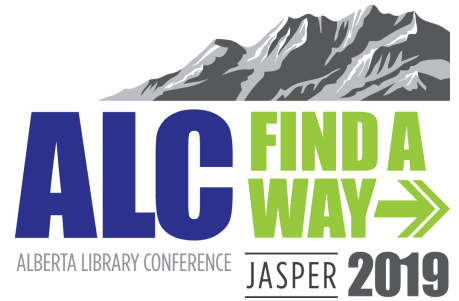
Academic libraries don't come first to mind when one thinks of community partnership. But a partnership between librarians, university faculty, and a barrier-free university course will show how you can find a way, no matter where you work. A chance conversation between an instructor and a program officer at an Edmonton women's prison was the start of a partnership that will see incarcerated women attend two university courses on-campus. Our presentation will outline the ways in which we navigated institutional barriers, found champions, and created a team of complementary strengths. We will discuss how we worked to connect these students to the complex, cryptic world of academic information materials and spaces. One could not find any more rule-bound institutions than the university and the prison; our project can show how to work through and around barriers in the name of access.

D3 Copyright and Licensing in Libraries – Rob Tiessen

From loaning books to interlibrary loan, the Copyright Act affects how libraries do their work. With the move from print to digital, increasingly libraries lease rather than own subscriptions to journals, ebooks, and databases. The terms of the licence (contract) signed determines how a library can use a product. This

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presentation will be an overview of copyright and licencing basics.

D4 It's Dangerous to go Alone – Nicole Bannick

Camrose Public Library created The Bunker, our LGBTQ Safe Space, in 2015, and since then, it's been an uphill battle to normalize library programs, services, and space for the library's marginalized members. We're detouring around roadblocks and slogging through forests of feedback, but with the guiding light of partnerships, we're finding our way toward a more inclusive, connected community. In this session, Nicole will detail Camrose Public Library's history of service for LGBTQ community members; what we do, why we do it, the feedback we've gotten (both negative and positive), and how we deal with the negative. This session will also discuss partnerships and how they can be wonderful for programs and services, as well as how those partners will also be advocates when the library is faced with challenges.

D5 Opening Calgary's New Central Library – Sarah Meilleur, Janet Hutchinson, Avnish Mehta, Evan Woolley

Calgary's new Central Library, identified by *Architectural Digest* as one of the most anticipated buildings of the year, opened in the fall of 2018. Partnership, collaboration, and determination were all required to make this project a reality. This panel conversation will highlight the significant role the City of Calgary played in supporting the project; the role of the library board in site selection and the ensuing design competition process; the community driven process to select the public art; and how the library worked to ensure that the patron experience is as fantastic as the building design. This session will review the partnership process that brought this great building to reality, provide a visual tour of the new building, and discuss lessons learned.

D6 Say the Right Thing!: Intro to Key Messages – Mary Kapusta

Library communications with media and the public can seem siloed and stifled, with many staff afraid of "saying the wrong thing." By creating structured messaging documents and providing extensive staff training, she empowered staff to promote the library while controlling the message. Not everyone needs to be "camera ready," but all staff have a responsibility to share our library story effectively and positively.

D7 How to Create a Harry Potter Escape Room – Megan Clark

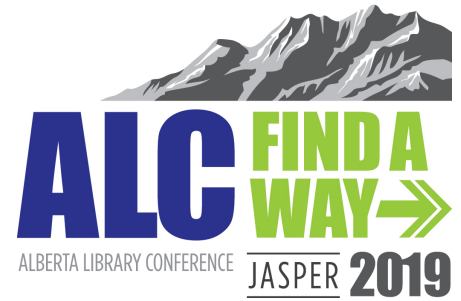
After a focus group revealed that the citizens of Yellowknife were short on affordable family friendly (and adult non-pub) activities the Harry Potter Escape Room was born. This session will describe in detail how to plan, promote, and execute a successful literary themed escape room. To date, the Harry Potter escape room has brought over 200 people into the library and the current waiting list includes over 25 more teams eager to be part of the fall sessions.

D8 Human Resources Overview for Small, Medium, and Rural Libraries – Elisa Wilson, Camille Thorsteinson

Edmonton Public Library has an in-house Human Resources team who provide services and support in the areas of recruitment, performance management, employee and labour relations, employee recognition, workplace health, and payroll and benefits. The focus of this presentation is to provide a broad overview of human resource matters as they relate to public libraries, including best practices for recruitment and performance management, and a brief summary of relevant legislation. In addition, this session will offer some practical tools and resources that will be useful to those without dedicated human resources support. This presentation will be of most interest to those who work for small, medium and rural libraries with limited or no human

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resources support.

D9 Comics: The Other Literature – Lorisia MacLeod, Jonathan Anuik, David Lewkowich

Comics and graphic novels are more popular than ever but are not well understood by most library staff. Jonathan Anuik analyzes *Archie* as a text that imparts the norms of North American childhood. The perennial teacher Miss Geraldine Grundy assures readers that their teachers provide a life in high school that resembles the one Archie and his friends enjoy. David Lewkowich will detail the visual responses created by a group of preservice teachers, while reading a series of contemporary graphic narratives about adolescent life. This visual practice of transmediation allowed readers to work through at the limits of what can and cannot be expressed through language and representation. Lorisia MacLeod will review how having comic collections benefits libraries and will touch on new areas of publishing in comics including areas such as self-published comics and those on Indigenous topics.

D10 Lightning Strikes 1

Breaking Down Barriers in Unexpected Places: Accessible Comic Books – Leah Brochu and Rachel Osolen

While working for the National Network of Equitable Library Service, we were faced with an unusual user request: Could we make an accessible version of the comic book *The Walking Dead*? We soon discovered there is little work focused on this type of project. When it comes to television shows, movies, plays, museums, or even dance performances, there are Best Practices guides that can be referred to if a person or organization wants to create an accessible version of their medium. However, one visual medium has been overlooked: the comic book/graphic novel. Therefore, as we created a “Described Comic Book” for our user, we also wrote a detailed set of guidelines for the creation of future works. In a world where *Persopolis* and *Maus* are assigned readings for university English courses, and where comic books are an ever-present part of the cultural conversation, this work is worthwhile.

Audiovisual Editing Technology in Academic Libraries – Marc Stoeckle

The University of Calgary’s main library recently completed an overhaul of its Audio/Visual Editing Suites for research and learning purposes. The former set-up was broken, limited, outdated and insufficient for supporting research and learning. This session will cover how the implementation of new technology is working to foster interdisciplinary research into areas such as oral history, music, and film. Marc will provide a step-by-step explanation on how to set-up an A/V suite in an academic library, as well as discussing policy development and assessment outcomes.

Virtues: A Gift of Character – Susan Parkinson

Susan will discuss The Virtues Project and what it can bring to the library world. Her library has incorporated The Virtues Project into their team building philosophy and plan.

Library of Things – Andrea Johnston

The Cochrane Public Library’s “Library of Things” has grown exponentially over the past 2 years. From gardening and power tools, lifejackets to board games, the library offers a diverse collection to our patrons. Andrea will discuss funding, collection maintenance and lessons learned!

D11 Visit the Exhibits

Take this opportunity to visit the Trade Show!